

To: Local Church Leadership
From: Roy Abbott
Re: Sample Text for Bulletin
Announcements and Email Blasts



Here are some ideas for communicating with the men of your church in your weekly church bulletin, newsletter, and email blasts:

Example #1

Attention Men! We will be attending the (insert location) Iron Sharpens Iron Men's Conference on (insert date) as a group. Please sign up today and join us! This one-day conference is for men of all ages; beginning with men age 13 and older. Cost is only \$49 (\$32 for students) plus \$8 if you want the optional on-site lunch. There will be sixteen different seminars for men at this conference so we know there will be something for every one of us. Sign-up after the service.

Example #2

Attention Men! Once a year we mobilize men to the local ISI men's conference. The Iron Sharpens Iron Men's Conference is coming again to (insert location) and we will be taking as many men as we can to this unique event. Cost is \$49 (\$32 for students) plus \$8 if you want the optional on-site lunch. See the men at the table (in the foyer) after the service for more info. Join us for a great day on Saturday, (insert date) and let's be as iron sharpens iron to one another.

I hope these examples are helpful. Please contact us if you need additional resources to help mobilize your men to the ISI conference.

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